

Sponsorship information pack

3rd UK Annual Social Prescribing Link Worker Day Awards
& Conference (Virtual)

7-8 October 2021

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ABOUT THE 3rd UK ANNUAL SOCIAL PRESCRIBING LINK WORKER DAY CONFERENCE & AWARDS

Theme: The Creative Disruptors Reducing Inequalities & powering Up Integrated Care

The 3rd UK Annual Social Prescribing Link Worker Day will take place October 8, 2021 to celebrate and showcase Social Prescribing Link Workers' impact and role in creatively disrupting inequalities and powering up integrated care. Activities marking the day will kick off with a virtual #LinkWorkerDay2021Awards ceremony on 7th October to recognise all those who have made outstanding contributions. A virtual conference will take place on #LinkWorkerDay2021 8th October.

The aim of the virtual conference is to celebrate and showcase the role of Social Prescribing Link Workers and to increase professionalism. The conference will provide an opportunity to discover new updates, share best practices, network with colleagues and industry leaders. The high profile conference will be attended by Social Prescribing Link Workers (SPLWs), Social Prescribing programmes, Community, Health and Social Care industry leaders and influencers, Primary Care Networks, GPs, Clinical Directors, Managers from across sectors in the United Kingdom as well as international delegates.

About National Association of Link Workers

National Association of Link Workers is an independent grassroots social innovation for Social Prescribing Link Workers. The only UK Social Prescribing Link Worker professional membership body which increases professionalism, resilience and reduces isolation.



Why Sponsor

The 3rd UK Annual Social Prescribing Link Worker Day Virtual Conference and Awards presents an opportunity for you to involve your organisation in the most sort after social prescribing event, thereby increasing positive brand image and maximum reach. The campaign hashtag has consistently made the UK twitter trend each year. Over 500 delegates are expected to attend the event

[See 2020 conference attendance, speakers, sponsors](#)

[See 2020 awards attendance, speakers and sponsors](#)

Previous sponsors

- Arts Council England
- TPC Health
- National Academy for Social prescribing
- Sport England
- Macmillian Cancer Support
- Need 2 Succeed
- British Red Cross
- Two Generations
- Mayor of London
- Music for Dementia
- Viridian
- Yoga In Health alliance
- Simply Connect

Virtual booth allowed us to have 1-to-1 conversations with people

The run through of the virtual system and the clear guidance helped everything to run smoothly on the day.

We really got good engagement

It was a positive experience for my organisation



Conference Sponsorship opportunity

Gold package (£3000)

- Welcome speaking slot on the main stage (max 10mins, contents to be agreed in advance)
- Speaker on boarding session
- Access to speakers room
- Sponsor promotion in between sessions
- 1 page presentation in the official online conference brochure (A4)
- Exhibition booth 7th and 8th October (*exhibitor onboarding and booth set up inclusive*)
- 2 free complimentary tickets 7th and 8th October awards & conference
- Sponsor logo used on digital selfie frame and event branding
- Sponsor logo used on the event website with a link through to your own website (see nalwevents.org)
- Sponsorship acknowledged at the event and pre-event communications
- Tweet regarding your support for the event

Silver package £2000

- Sponsored break out session (max 30mins, topic and contents to be agreed in advance)
- Speaker onboarding session
- Access to speakers room
- 1/2 page presentation in the official online conference brochure
- Exhibition booth 7th and 8th October (exhibitor onboarding and booth set up inclusive)
- 2 free complimentary tickets 7th and 8th October awards & conference
- Sponsor logo used on digital selfie frame and event branding
- Sponsor logo used on the event website with a link through to your own website (see nalwevents.org)
- Sponsorship acknowledged at the event and pre-event communications
- Tweet regarding your support for the event

Bronze package £1000

- 1/4 page presentation in the official online conference brochure
- Exhibition booth 7th and 8th October (exhibitor onboarding and booth set up inclusive)
- 2 free complimentary tickets 7th and 8th October awards & conference
- Sponsor logo used on digital selfie frame and event branding
- Sponsor logo will be used on the event website with a link through to your own website (see nalwevents.org)
- Sponsorship acknowledged at the event and pre-event communications
- Tweet regarding your support for the event

“Virtual booth allowed us to have 1-to-1 conversations with people” “The run through of the virtual system and the clear guidance helped everything to run smoothly on the day” “We really got good engagement” “ it was a positive experience for my organisation”

Awards Sponsorship opportunity

Award category sponsor benefits



The individual category will feature the organisation's name/logo.



Organisation logo will feature on the digital brochure,, selfie frame and banners as a sponsor



Opportunity for one of your representatives to present the award. Winner and sponsor introductory email to explore interview for your comms



Exhibition booth 7th and 8th October (exhibitor onboarding and booth set up inclusive)



Brand association with a high-profile social prescribing event that recognises vital work in reducing inequalities during Covid-19



2 free complimentary tickets to the awards ceremony and conference



Partnership will be acknowledged at the event



Social media activity acknowledging your support for the event



Social Prescribing Link Worker of the year £2000

This award recognises a Social Prescribing Link Worker who is inspirational, represents excellence in Social Prescribing Link Worker professional practice and has been in post for a minimum of 1 year. This person is an inequalities creative disruptor who has gone beyond day to day expectations of the role to overcome significant challenges in order to achieve success in creatively disrupting inequalities and powering up integrated care and can clearly evidence the impact of their work.

Social Prescribing Programme of the year £2000

This award recognises a Social Prescribing programme that has been running for at least 1 year or more and has made outstanding positive social prescribing impact creatively disrupting inequalities and powering up integrated care. It must demonstrate an all round excellence in social prescribing practice.

Community Group of the year £1500

This award recognises a local community group who are filling identified gaps in provisions for the benefit of the community, using their own initiative to tackle social needs. This community group is passionate about their cause and have developed strong resilience to overcome challenges and can demonstrate the outstanding difference they are making in their community. Individuals or group of people can apply. The community group needs to be in existence and has been running for a minimum of 1 year.

Social Prescribing Manager of the year £1500

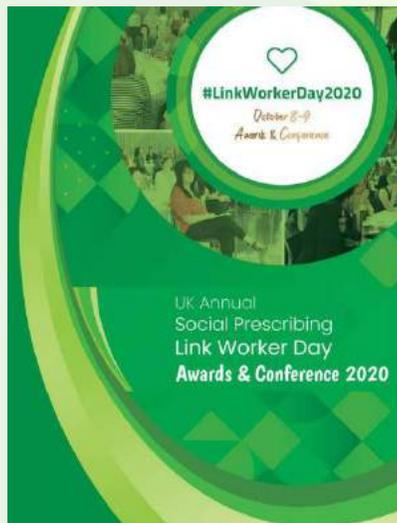
This category is open to someone who provides line management to Social Prescribing Link Worker (s); this could be a non-clinician or clinician who has been acting in this capacity for a minimum of 1 year. This award honours a manager who has shown considerable commitment to setting Social Prescribing Link Workers up for success. This manager is a creative disruptor who pushes the boundaries, demonstrates effective leadership, challenges the status quo, inspires the team towards social prescribing success, and can clearly evidence their impact.

<https://nalwevents.org/awards/>



#LinkWorkerDay2021

October 7 Awards, October 8 Conference



Interested in sponsoring?
please email Leslie@nalw.org.uk

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